PRE-READING

Task 1. Match pairs of words. Find synonyms.

1. Mission	a) good moments and bad moments
2. Advantages	b) enormous
3. For sale	c) peripheral area of a big city
4. Area	d) good things
5. Ups and downs	e) principal centre
6. Huge	f) planetary
7. Afford to	g) being sold
8. Suburb	h) monastery, missionary centre
9. Headquarters	i) place
10. Global	j) have the money to

Task 2. Match the English words and expressions with their Russian equivalents.

1. full of advantages	a) несколько
2. all through	b) хуже этого
3. a few	c) американская индустрия кино
4. at the foot	d) по этой причине
5. Nevertheless	e) полон преимуществ
6. Worse than that	f) в течении
7. America's movie industry	g) у подножия
8. For this reason	h) однако

Task 3. Fill in the expressions. All the expressions have been removed from this extract from the text. Put them all back into the text.

Worse than that; all through; full of advantages; at the foot; For this reason; America's movie industry; Nevertheless; a few

_____began life in New York, but by 1910, movie-makers were moving to Los Angeles. In New York, everything was too expensive: workers, land, taxes. _____, it was difficult to make movies in winter, because it was too cold.

By contrast, the Los Angeles region was _____. In California, they could make films _____the year and everything was cheaper. In particular, there was lots of land for sale.

The movie-makers found what they needed _____ miles outside Los Angeles and before long, large new studios were being built in an area called Hollywood, _____ of some small dry hills.

Movies quickly became very popular, particularly after "talkies" first appeared in 1925. _____, movies were expensive to make, and movie companies

needed money – lots of it. _____, Hollywood rapidly became dominated by a small number of big companies such as *MGM, 20th Century Fox, Warner Bros.* and *Paramount*.

WHILE-READING

Hollywood is one of the best

Hollywood is one of the best-known names in the world: but where is Hollywood exactly? Why is it so successful? And how did it begin? Horizon magazine looks at the answers to these and other questions.

At the start of the 20th century, a new city was beginning to grow on some flat land near the sea in southern California; its name was *Los Angeles* - the name of the old Spanish mission that had been there for many years.

At the same time, a new industry was just being born – the cinema. In America, they talked of "motion pictures", but this soon became shortened to "movies".

America's movie industry began life in New York, but by 1910, movie-makers were moving to Los Angeles. In New York, everything was too expensive: workers, land, taxes. Worse than that, it was difficult to make movies in winter, because it was too cold.

By contrast, the Los Angeles region was full of advantages. In California, they could make films all through the year and everything was cheaper. In particular, there was lots of land for sale.

The movie-makers found what they needed a few miles outside Los Angeles and before long, large new studios were being built in an area called Hollywood, at the foot of some small dry hills.

Movies quickly became very popular, particularly after "talkies" first appeared in 1925. Nevertheless, movies were expensive to make, and movie companies needed money – lots of it. For this reason, Hollywood rapidly became dominated by a small number of big companies such as *MGM, 20th Century Fox, Warner Bros.* and *Paramount*.

Since then, the big companies have had their ups and downs, but most of them are still there. Some old names have disappeared, but some new ones have appeared, companies like *Walt Disney* and *Columbia*.

Naturally, Hollywood has changed a lot in over 100 years! Today the biggest studios belong to huge international firms. For instance, *News Corporation*, which now owns *Fox*, also owns newspapers on three continents (including the *Times* of London), and satellite TV networks in America, Europe and Asia.

It is only huge companies like *Fox* that can afford to make today's very expensive films; and for *Titanic* – which was at the time the most expensive film ever – *Fox* had to get help from another big company, *Paramount*!

Once Hollywood could make films just for America, today it has to make them for the world. The suburb of Los Angeles has become the headquarters of a global dream-machine. Perhaps we dreamed differently in the past. Today, thanks in part to Hollywood, people everywhere have similar dreams.

We now live in the age of global culture. Hollywood did not invent this culture, but for better or for worse, it has become one of the most powerful elements in it. Like it or not, we all now live on planet Hollywood.

Task 4. Read the text and prove whether the given statements are true.

1. American film-makers left New York because of the high prices.

2. In California film-makers couldn't buy land because it was very expensive.

3. Hollywood is situated in the USA in New York.

4. The Times of London and 20th Century Fox belong to Hollywood.

5. Hollywood isn't successful today because the era of movie culture has gone over.

Task 5. Read the text and divide it into parts. Give each a title. Make the plan of the text.

Task 6. Make questions to each part of the text. Then give full answers (work in pairs or in groups).

POST-READING

Task 7. Speak about Hollywood in 8-10 sentences. Use information from the chart.

Intruduction	*Cliche:* The article I'm going to retell is (en)titled …; The article deals with the question of … *Key-words:* one of the best-known names in the world; a new industry was just being born – the cinema; Los Angeles
Body of the text	*Cliche:* First of all, the author draws our attention to the fact that...; Secondly, … *Key-words:* began life in New York, but; full of advantages; became very popular; make films for the world
Conclusion	*Cliche:* In conclusion I can say that the author is absolutely right saying that … *Key-words:* one of the most powerful elements; planet Hollywood
Your personal attitude	*Cliche:* I find this article … *Key-words:* "+" interesting; informative; attention-catching; gripping " –" overlong; too wordy; boring; uninteresting